

## BERKELEY UNIFIED SCHOOL DISTRICT

TO: BSEP Planning & Oversight Committee  
FROM: Ann Marie Callegari, Supervisor of Family Engagement and Equity, and Susan Craig, Director of Student Services  
DATE: May 10, 2016  
SUBJECT: Recommendation for Expenditures in 2016-17 of Funds Allocated to Parent Outreach from the Berkeley Public Schools Educational Excellence Act of 2006 (BSEP Resource 0857)

### BACKGROUND INFORMATION

In compliance with The Berkeley Public Schools Educational Excellence Act of 2006 (BSEP/Measure A), 1.25% of the available revenues are allocated to Parent Outreach.

The following recommendation is for the allocation of funds for the Purpose of Parent Outreach in accordance with BSEP Measure A of 2006, Section 3.B.ii.c:

...for a variety of services to support the families of Berkeley's public school students by providing parent education and promoting greater parent involvement in their children's education.

### Parent Outreach Objectives

The Office of Family Engagement and Equity (OFEE) was developed to create a welcoming and equitable school environment. We provide targeted support and guidance to school staff and families in order to build meaningful partnerships that foster success for all students. We are working toward supporting a district and school climate and culture in which family engagement skills are part of every Principal, teacher and staff's daily practice.

### Program Summary

The Office of Engagement & Equity has worked diligently to engage parents and strengthen the connection between home and school in order to support these goals:

- 1) Close the achievement gap and eliminate racial predictability,
- 2) Create a positive engaging school climate that is welcoming to historically underserved families, and providing access, and
- 3) Create meaningful partnerships between families, schools, and community services.

Accomplishments for 2015-16 include:

ELAC groups at all school sites except for one elementary site.

Parent/guardian representatives from all schools participated in the Black Parent Affinity Group, with a total of 15 meetings, and a retreat conducted with over 50 parents/guardians in attendance.

Orientation for families of incoming kindergarten students at Berkeley community centers on services available to them at the elementary schools.

Presentations to families at all three Berkeley Child Development Centers to support the families with their transition from Pre-K to elementary school.

Collaboration with District TSA for ELD Teachers on the Reclassification Ceremony for English Learners.

Collaboration with DigiTech to sponsor two Technology Workshops on Cyber-safety and family use of technology to support student education.

Collaboration with Library Services for Author visit with Kwame Alexander, an African-American author who engages children in literacy through sports.

Production of the Chavez-Huerta Commemoration Contest and Ceremony for district-wide poetry, art and essay writing.

SMART GOALS for 2016-17

1. Train at least five parents at every school in a program such as "Parenting Partners Program" in order to build capacity for family engagement.
2. Engage at least two parents from each school in a Latino Family Affinity Group with at least monthly meetings and one retreat, using a framework such as PIQE.

BUDGET RECOMMENDATIONS FOR FY 2016-2017

Staff	\$331,700
Supervisor, Family Equity and Engagement	1.0 FTE
Site Coordinators, Family Engagement	2.6 FTE
Parent Liaison, High School	.27 FTE

Supervisor, Family Engagement and Equity 1.0 FTE

This position supervises, evaluates, and provides ongoing professional development to the Site Coordinators, provides professional development in educational equity to other groups, and coordinates district-wide parent education.

Site Coordinators, Family Engagement and Equity 2.60 FTE  
The Parent Liaison positions report the Supervisor of Family Engagement and Equity. Site Coordinators are co-funded through BSEP and LCAP. One OFEE Site Coordinator is Bilingual in Spanish.

- Three part series of technology workshops.
- Strengthening staff/family relationships through Family Engagement workshops for staff and parents.
- Four district author visits, representative of school community cultures.
- Teacher lead workshops in math and literacy at BPAG and LPAG (Latino Parents' Affinity Group) meetings.

Classified Hourly for Meeting and Family Event Support \$3,500  
 Funds support evening and weekend meetings with childcare, custodial and translation support for district and site-based family events.

Contracted Services \$20,000  
 To provide high quality parent education and support, experts in specialized subject areas of cultural competency, family engagement, and parent leadership to Office of Family Engagement and Equity Site Coordinators, Parent Liaisons, Parent Leaders, and district staff. These funds will also provide guest speakers at school sites and/or district trainings.

Materials and Supplies \$4,000  
 This budget will provide the OFEE with materials and supplies to support the program.

Staff Development and Mileage \$6,000  
 Funds will be allocated for staff to attend State and local workshops, and for travel expenses.

Cell Phone Service \$3,000  
 Funding will provide cell phone service to facilitate contact for the site coordinators.

**BUDGET SUMMARY**

The budget for 2016 -17 draws substantially upon the fund balance, leaving enough to support this model into the first year of the new measure, along the co-funding through LCAP Supplemental funds. However the current model will need review and revision by Educational Services and Student Services to support an effective and sustainable model for future years.

Parent Outreach Budget FY 2016/17

Revenue 306,170

Expenses	
Staffing	331,700
Certificated Hourly	5,000
Classified Hourly	3,500
Services and Operating Expenses	20,000
Equipment and Supplies	4,000
Cell Phone Service	3,000
Staff Development and Mileage	6,000
Reserve for Personnel Variance	10,000
Indirect Cost	24,563
Total Expenses	407,763